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| **Name:** | Nanxi Yu |
| **Title:** | Little Biters Clips |
| **Problem:** | To create a universal toy primarily fabricated from wood. |
| **Context:** | With various graphics and the hair band graphic eyebrows, the Little Biters Clips express emotional connections to people who play with them. |
| **Solution:** | In order to design a universal toy, I came up with simple animal clips which are connected using common elastic hair bands. |
| **Brand Strategy:** | The Little Biters Clips come in set of five. Serving many utilitarian functions, these clips can be placed in many locations such as snack bags, handbags or hair. |